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**PEDAGOGICAL RELEVANCE OF IRRESISTIBLE
LEXICAL ITEMS IN MEDIA**

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ABSTRACT

This paper brings to light a brief description of the significance of the irresistible lexical items of English used in media for the profession of teaching and learning. Irresistible lexical items play a crucial role in understanding pedagogical activities and analyzing learning and teaching theories. The paper explores how irresistible lexical elements in English media enhance communication validity and influence the pedagogical levels of teaching and learning. The paper aims to provide a comprehensive overview of the irresistible lexical items in English which impact the pedagogical structure of language teaching and learning.

Keywords: Irresistible Lexical Items, Pedagogical Structure, Pedagogical Approaches, Pedagogical Issue.

1. Introduction

The term pedagogy generalizes the theories and practices of teaching and learning and how these theories and practices influence the learners' social, cultural, political and psychological development. It includes the teaching and learning factors for the enhancement of the level of understanding of the learners. In the academic disciplines, pedagogy reveals the account of skills and knowledge and designated interaction among the learners' educational contexts. The term pedagogy refers to a way of understanding education, including human cultures, practices, experiences, and the essence of the collective biographical history. The pedagogical structure provides a theoretical and practical framework of actions, judgments, and further learning and teaching strategies.

The concept of the irresistible lexical items' pedagogical relevance is used in media to improve the level of the individuals' teaching and learning orientations. By irresistible lexical items we mean the words are lexical items which are employed by a person/ learner etc despite the presence of other items and whose use/employment can not be resisted by the person. The process of learning and teaching introduces new vocabulary and explores its use

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within educational methods. The teaching and learning factors are the major perspectives of the pedagogy to elaborate on the irresistible lexical items' formal functions. The pedagogy offers a perspective on education 'one of the humanities or arts than as a science' (Trohler, 2003). Professionals in education assess the pedagogy's issues and values and recognize the impact of the irresistible lexical items used in media on teaching and learning. The pedagogical relevance of the irresistible lexical items in media discloses a way of effort to understand the meaning interpretation and exposes the educational phenomena in the historical cultural particularity (Matthes, 2007). The relevance of the pedagogy to the lexical items in media refers to the structure of learning and how it influences the learners' social, political, and psychological development (Hegarty, 2015).

One of the central ideas of the pedagogy to use irresistible lexical items is to enhance the learners' psychological expressions. The irresistible lexical items affect the psychological expressions of the learners and enhance their capacity for understanding. The media used many irresistible lexical items to captivate learner's attention and engagement. In the field of the theories and practices of teaching and learning, the pedagogy included considerable innovations, incorporating simulations, role plays, experiential learning, and reflective learning into traditional classrooms and developing multiple models of field-based courses (Kelly & Featherstone, 2008).

2. Research Objectives and Methodology

The research objectives aim to explore the role of irresistible lexical items in media within pedagogical contexts, examining their impact on teaching and learning theories. Pedagogical strategies are evaluated for their effectiveness in enhancing psychological expressions and advancing learning and teaching practices. The study also aims to generalize the applications of media in attracting learner intentions through irresistible lexical items. The structure of pedagogy encompasses various innovative approaches, incorporating simulations, role plays, and experiential learning into traditional classrooms. Pedagogical theories and practices vary, reflecting social, cultural, and educational phenomena. Irresistible lexical items play a crucial role in understanding pedagogical activities and analyzing learning and teaching theories.

The research methodology involved data collection from participants using irresistible lexical items in language learning and teaching. The data was elicited from thirty participants with an account to use the irresistible lexical items relevant to the pedagogy and media. The respondents used various languages for communication and shared ideas and opinions related to learning and teaching theories and practices. Interviews and observations were used to gather data, which was then analyzed to understand the impact of these items on pedagogical practices. The nature of data and participants reflects the natural aspects of language use and learning behaviors.

3. Pedagogical Plans for Innovative Learning

The pedagogical approaches covered the whole teaching instrument of learning to advance counselor and clients' cognitive values. These plans attracted the levels of intention and influenced the students for learning. The persistence of these approaches is to create new designs and thoughts to enhance the cycle of recalling all the former teaching methods and learning taught to them after a long time. The account of the pedagogical plans regarding the use of cases in language teaching and learning skills has suggested that it fosters reflective teacher and learner development, helps surpass the bridge between theory and practice, and enhances innovation (Jimenez & Raya, 2011, 2017). Innovative learning is a part of the pedagogical strategies in which the students or learners hold all the ideas and concepts discussed in the classroom for a long time. The pedagogical approach accepted the mechanism of teachers' and learners' shape and their actions, strategies, judgments, and the factors of the students' theories of learning, backgrounds, and benefits. The pedagogical approaches can be divided into three levels as given below:

- The account of general instructional design.
- The designs generalized the levels of the teaching and learning units.
- The methods of teaching and learning as part of the wider design

4. Data Analysis

4.1 Assessment of Irresistible Lexical Items

The assessment process concerning the use of irresistible lexical items reveals the act of judgment for learning and teaching approaches. Assessment serves as the criteria for evaluating various aspects of the learning and teaching approaches providing feedback on learner's performance. The learners often employ words from other languages, regardless of their proficiency in their mother tongue. There may be two important aspects of using the words of another language, first is that the learner or teacher may impress others as a result of knowledge in a second or foreign language; the second may be lack of vocabulary in their native or first language due to the stages of bilingualism. The forms of the irresistible lexical items enhance the confidence level and improve the learner's and teachers' performance. Below are examples of some irresistible lexical items used by Urdu speakers:

Urdu	Irresistible Lexical Items
شعبہ	Department
عمارت	Building
اخبار	Newspaper
کتاب خانہ	Library
ملاقات	Meeting
بستر	Bed
داخلہ	Admission
عام	Common
لازمی	Compulsory
مضمون	Subject
درخواست	Application
ترسیل	Delivery
خریداری	Shopping
قمیض	Shirt
تقویض	Assignment

These words encapsulate the assessment framework within the pedagogical context demonstrating how learners strategically employ irresistible lexical items to engage and impress others in communication, even if equivalent words exist in their first language. These types of irresistible lexical items are prevalent in media (print media, electronic media, digital media, social media, etc.) on a large scale to classify the systematic organizations of language functions.

4.2 Expressions of the Pedagogical Relevance and Strategy

The expressions of the pedagogical relevance and strategy focused on the behavior of the theories and practices of learning and teaching in particular regions. The pedagogical relevance confirmed the need and prestige of the irresistible lexical items used in the classroom and measured the degree of weight in communication. Learners, who use more borrowed words like English, receive attention but it is unclear if they do so to enhance communication effectiveness or due to lack of appropriate words in their native language. The account of the pedagogical relevance regarding the use of cases in language teaching and learning experiences has suggested that it fosters reflective teacher and learner development, helps surpass the bridge between theory and practice, and enhances innovation (Jimenez & Raya, 2011, 2017). In print media, the irresistible lexical items affected the learners' cognitive systems. The pedagogical strategies produced new techniques and methods for solving the theories and practices of learning and teaching. The strategies are evaluated based on their ability to meet new learning and teaching standards. The structures of the irresistible lexical items retained the factors of the methods and procedures of the pedagogy used to examine the understanding level. The pedagogical strategies motivated the learners to use the irresistible lexical items extensively

for learning a new language. A key principle of pedagogical strategies is to revisit the established teaching and learning methods. The popularity of online education is attributed to its accessibility and convenience, exemplified by the flexibility of study schedules and comfortable learning environment. However, despite the claims that online learning matches traditional learning, it still requires further refinement to deliver comparable outcomes.

The effectiveness of online education in improving teaching and learning remains uncertain. Despite its popularity and enormous investment, it is unclear if online college programs prepare better specialists. While online education has expanded access for working adults, disabled students, minorities and geographically isolated individuals, achieving multi-million enrollments by 2016, the extent on its impact on learning is questionable. While innovative technology may enhance performance in some areas it does not always directly benefit education. Questions arise about whether secondary benefits like convenience or enjoyment justify heavy investment. To improve education, it is essential to consider whether we control technology or allow it to control us, as highlighted by author Douglas Rushkoff. Effective pedagogy must harness technology's potential, recognizing that the pedagogy of online education is still in development after two decades. Rather than solely relying on technical solutions, efforts to enhance online learning should adopt a comprehensive approach that addresses all aspects of teaching and learning.

4.3. Results and Discussions

As the researcher defined, the values and issues of the irresistible lexical items relevant to the pedagogical approaches and strategies are unique properties of learning and teaching levels. In the irresistible lexical items' structure, it is found that learners often opt to use words from other languages despite having equivalents in their native language. It is widely observed that the irresistible lexical items' factors improve the confidence and performance of learners. The use of irresistible lexical items also enhances the beauty of the structure of the sentences. The researcher found that the respondents were increasingly inclined to incorporate lexical items from other languages during communication. In recent times, the media used irresistible lexical items to attract the learners' psychological expressions. The irresistible lexical items' structures attracted the learner's and teachers' intentions for the medium of expression. Various forms of media including print media, digital media, electronic media, social media, etc. played a significant role in individuals' lives to express ideas, concepts, and beliefs through the figures of irresistible lexical items.

In the pedagogical structures and strategies framework, the researchers analyzed the comprehension of learning and teaching theories and practices. It is examined that the learners used the forms of irresistible lexical items and implemented the principles of the theories of learning for communication. In the structure of the pedagogical relevance, the methods and techniques of teaching and learning improved the level of motivation of the individuals and retained the possibility to use the irresistible lexical items. The strategies improved the learning and teaching skills before, after, and during the action and discussion in the classroom. It is revealed that the learners and teachers adopted the pedagogical privileges and intervened in evaluating the skills. Choosing the account of the pedagogical and executive interventions, the learners and teachers clarified the vision of the irresistible lexical items used for the education convention. The pedagogical relevance factors determined the aspects of the irresistible lexical items for exploring learning and teaching activities. The researchers displayed the phenomena of the learner's and teachers' psychological expressions and expectations for the explorations of the pedagogy's actions. The pedagogical strategies and structures unveiled how to understand the contextual levels of the theories and practices in learning and teaching. Learning requires a structure that helps learners to embed and revisit their understanding, with narratives providing a means of linking events and experiences. Bricolage fosters practical learning through continual transformation of materials, supporting creative innovation. Learning analytics inform and refine innovative designs, contingent upon reliable data and ethical consideration, facilitating improved course quality and understanding of learning variables.

Conclusion

In conclusion, it can be said that irresistible lexical items play a significant role in pedagogy, shaping communication and enhancing learning experiences. It is considered that the learners use irresistible lexical items for the generalization of the individual's impressions and expressions in the framework of communication. Learners often rely on these items, regardless of their proficiency in their mother tongue, possibly due to the emergence of bilingualism or educational background. These are used to attract the learners' cognitive and psychological expressions. Media literacy and pedagogical strategies are influenced by the use of these items, fostering collaboration, critical thinking, and problem-solving skills. Pedagogical strategies highlight the phenomenon of learning through the use of irresistible lexical items. Understanding the role of irresistible lexical items in education is crucial for creating effective learning environments and promoting lifelong learning.

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